

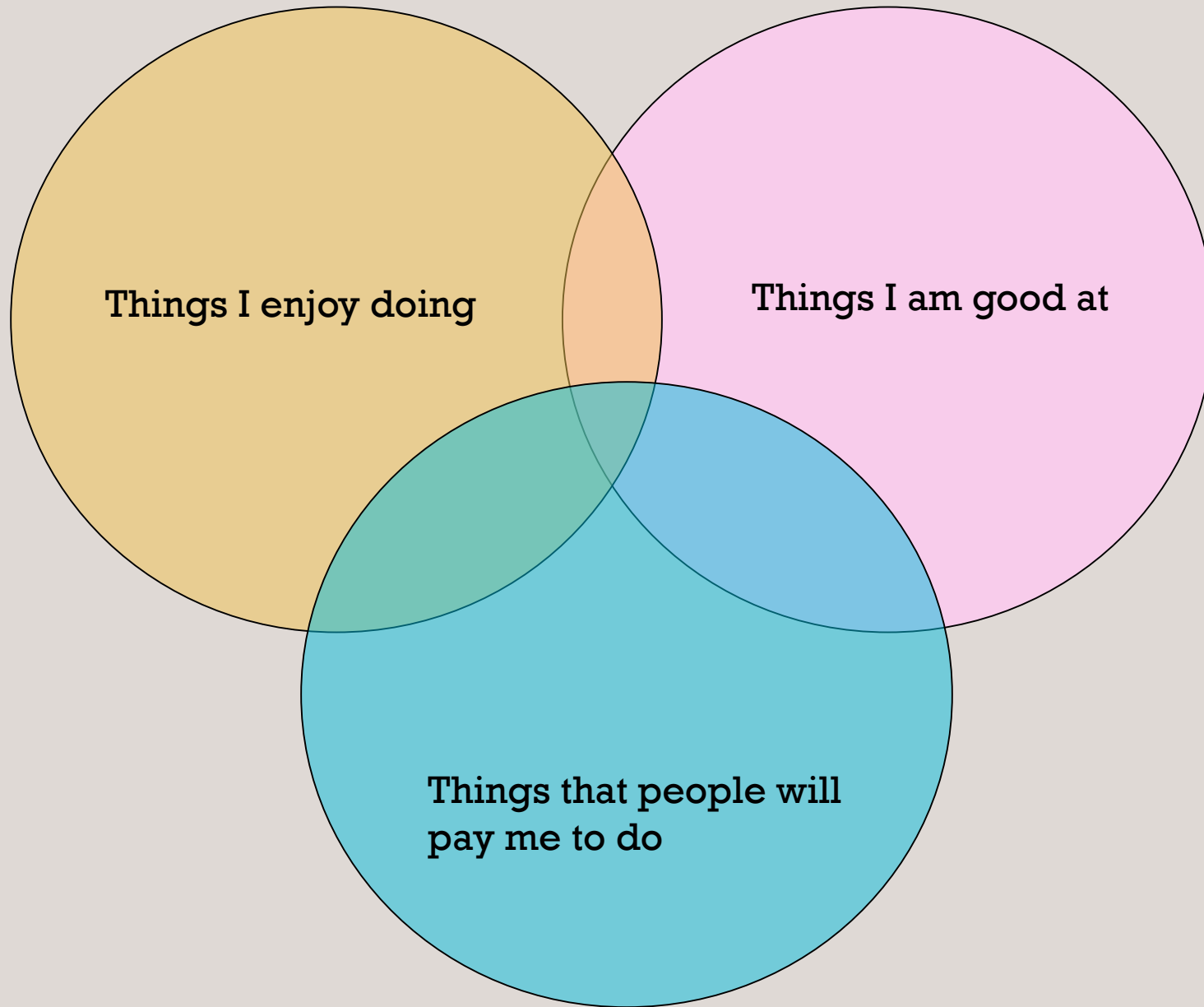


# CAREER PATH: AM I ON THE RIGHT TRACK?

BYUMS APAC REGIONAL CONFERENCE 5.19.2018.

# CAREER DIRECTION OR MISDIRECTION?

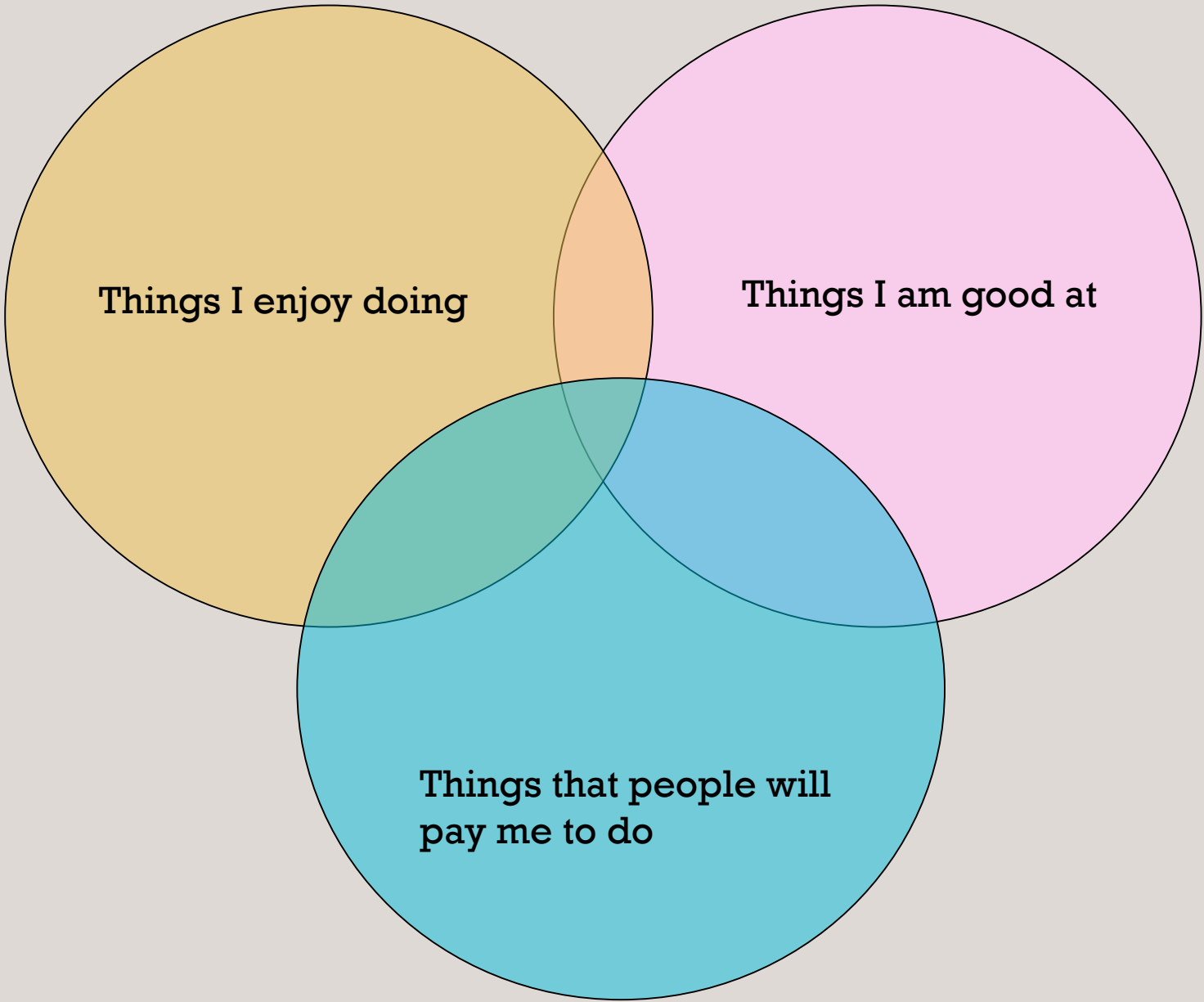




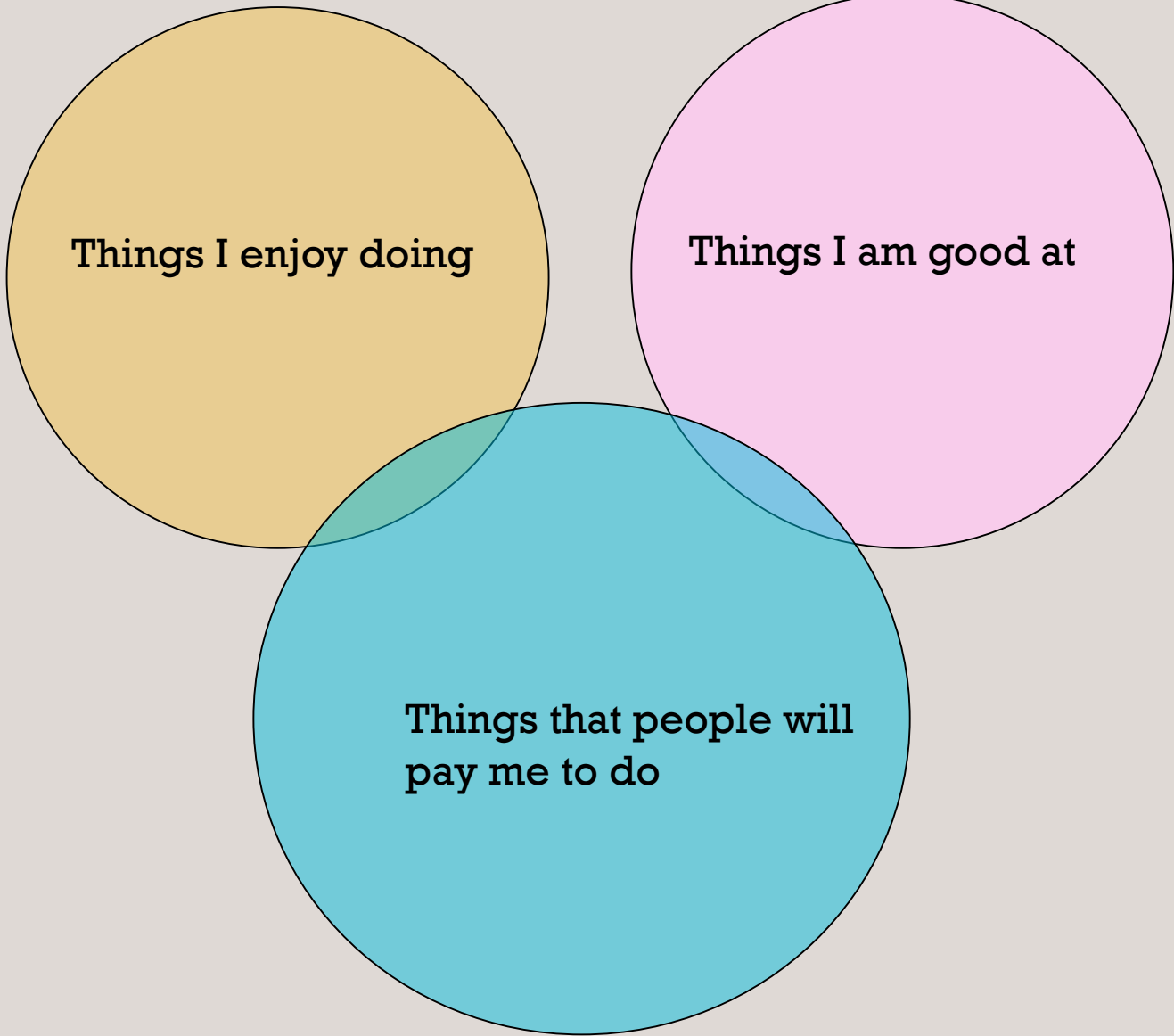
**Things I enjoy doing**

**Things I am good at**

**Things that people will  
pay me to do**







Things I enjoy doing

Things I am good at

Things that people will  
pay me to do

# Take the **CAREER APTITUDE TEST** Match Your Skills to the Career That's Right for You

Artistic 

Low

High

Interpersonal 

Low

High

Communication 

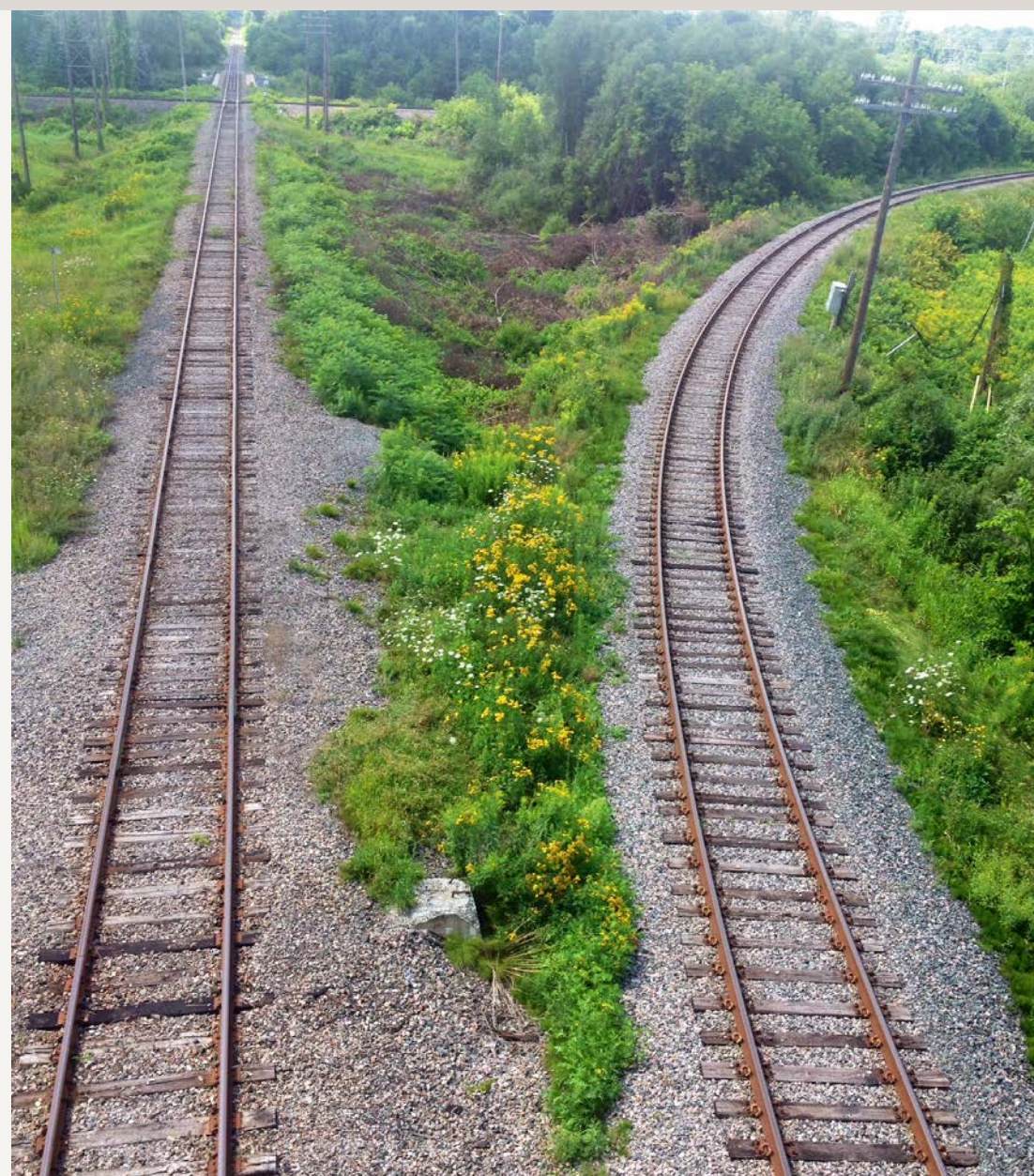
Low

High

Managerial 

Low

High



# FINDING A CAREER vs. CULTIVATING A CAREER



OPEN YOUR MOUTH



KISS A LOT OF FROGS



# CULTIVATING A CAREER

- **Learn and Expand - within your current position:**
  - What are gaps you see in your current company/team?
    - Your own pain points?
    - Inefficiencies in various processes
  - What are your strengths/skills?
  - Can you apply your strengths/skills to your team's needs?
  - If not, what can you learn to enable you to make a contribution?

# CULTIVATING A CAREER

- **Learn and Expand - beyond your current position:**
  - Open your mouth/network to learn:
    - What other industries may interest you?
    - How other companies in your sector tackle problems you identified earlier?
  - Look for trends and opportunities
  - Constantly building your brand